

21st Annual Ontario Skaters Promotional Contest



Ontario 2010

Order / Instruction Package



ONTARIO SKATERS PROMOTIONAL CONTEST
INTRODUCTION

Welcome to the 21st year for the ONTARIO SKATERS' PROMOTION CONTEST. This program is a wonderful opportunity for skaters and clubs throughout the Province of Ontario to fundraise and create public awareness of the sport of figure skating.

The Promotional Contest campaign is being coordinated by Skaters Marketing of the Western Ontario Section, Northern Ontario Section, Eastern Ontario Section and Central Ontario Section. Assistance to your club will be provided through detailed information provided in this booklet and by contacting the Promotional Contest representative in your Section.

This is an Ontario-wide program. Participating Sections have once again committed to the up-front costs required to produce this year's Promotion Contest tickets, prizes and promotion materials. There is NO RISK for the individual clubs. You remit for the tickets after the fundraising has been collected. For many clubs, the funds earned from the Ontario Skaters Promotional Contest are invaluable. Donated funds assist your skaters and members in many ways and most directly to help off-set ice costs and fees to participate in the sport.

ONTARIO PROVINCIAL PROMOTIONAL CONTEST HEAD OFFICE

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SECTION HEAD OFFICE

*Skate Canada-Northern Ontario
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Callander, Ontario
POH 1H0
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GENERAL INFORMATION

WHAT IS IT: *A Promotional Contest with tickets distributed in Ontario. There are 20 tickets per book. The suggested donation is \$2.00 per ticket. Value of the book is \$40.00.*

- 1) CLUB SHARE = \$20.00*
- 2) SECTION and REGION = \$20.00*

PERIOD FOR: DONATIONS:

To enable you to reach all of your membership (early and new year registrations), the contest period will be September 1, 2009 to January 31, 2010. If your Club does not have any further registrations after December 15, you may then submit your Promotional Contest books and cheque to the Section Office provided you are satisfied that your sales period is over. Please try, when ordering your contest books, to forecast within 5% of your club's total membership number. You may wish to review your records from last season.

NOTE: *All ticket stubs and funds must be returned to your Promotional Contest Head Office absolutely no later than February 11, 2010 to enable the Section Office time for the accounting process.*

HOW DOES IT WORK: *Club commits to a number of books to distribute and is responsible for these books.*

Club completes the attached order form and forwards to the appropriate Section Head Office (as noted).

Club gives out a book per skater and records who has the book.

Skater/parent are responsible to return their ticket stubs to the Club's Fundraising contact.

Club completes the accounting sheet, which you will receive with your order, recording how many books were distributed and returned and then submit a cheque payable to Skate Canada – Northern Ontario for \$20.00 per complete or partially complete booklet. The payment is sent in to the Section Office.

WHAT TO DO:

The books you have ordered will be delivered to your club by late August. Once you have received them, we suggest that you attach the booklets to your registration as a fundraiser. This is an excellent way to distribute the books or at an appropriate time of your choice. Keep records as to who has which book.

When stubs and funds are returned, enter onto the Accounting Sheet. The club keeps one copy and forwards the copy with a cheque (payable to Skate Canada-Northern Ontario) and the ticket stubs to their Section's Promotional Contest Head office (Section Office).

*If for some reason your donations are falling short of expectations, contact your Section Office by **October 15, 2009**, so we are aware of the shortfall. If you have more than 10% you will be responsible to pay for the cost of each book. Please make an effort to keep your returns to 5% of your original order.*

ADDITIONAL BOOKLETS CAN BE ORDERED! CONTACT YOUR SECTION HEAD OFFICE.

WHAT NOT TO DO:

Do not use more than one book at a time.

Remember, if one ticket is used in the book, the club is responsible for submitting \$20.00 per booklet to the Section Office.

Also, if a book is lost, you are responsible for \$20.00 donation to your Section.

PRIZES

MAIN DRAW: *This will take place at the Trillium STARSkate Championships in March 2010. Draw date will be on ticket.*

1 - First Prize: *2010 New Vehicle
(Make and Model TBD- not available at time of this material printing)*

1 - Second Prize: *50" Flat Screen TV Entertainment Package*

1 - Third Prize: *\$3,500.00 Travel Certificate*

5 - Fourth Prizes: *1 of 5 Laptop Computers with travel bag*

5 - Fifth Prizes: *1 of 5 \$500.00 Registered Education Savings Plans*

A total of 13 prizes will be awarded.

NEXT STEP:

*We would recommend that you fax or mail your completed Promotional Contest Order Form to your Section Head Offices by **June 30, 2009** to ensure that we prepare the correct amount of booklets for your club. Order forms will be mailed to the clubs and will be posted on our website.*

*The Promotional Contest Committee would like to thank you for your continued support. Please check our website at **www.scno.net** for a complete list of last year's winners.*

We are planning to have the books ready for pick-up at the Section Office, or delivered, on or about August 15, 2009.